Higher Education Project Tracks:

Undergraduate Research Integration:(2 members)   
-Recruitment:

1. <https://pairme.aep.gatech.edu/>
2. <https://undergradresearch.gatech.edu/content/undergraduate-research-ambassador-current>
3. Student orgs/ open slacks
4. <https://wst.gatech.edu/wst-undergraduate-research-partnerships>

-project

-faculty

-student

1. <https://housing.gatech.edu/living-learning-communities>
2. <https://grandchallenges.gatech.edu/>

-Develop attractive student researcher advertisement

* Events: Monthly “HAAGathon”, enrichment events for undergrad researchers
* Undergraduates will need to be managed to assist in the following task:

- tool documentation (here is the gold standard: <http://www.mackenziemathislab.org/deeplabcut#:~:text=DeepLabCut%E2%84%A2%20is%20an%20efficient,typically%2050%2D200%20frames).>)

1. Tutorials
2. Research updates
3. Communications advertisement
4. Social media management (Researcher/ Faculty spotlights, LinkedIn Blog)
5. Annotations (not high priority)
6. Assist members with role tasks

Communications:

-Develop emails to send to communications newsletter to advertise work done in projects.

Examples:

<https://news.em.gatech.edu/2024/07/08/undergraduate-research-tech/>

<https://www.cc.gatech.edu/news/unique-program-offers-campus-research-opportunities-online-students>

<https://postdocs.gatech.edu/news/women-centered-mentorship-provides-empowerment-conquer-phd>

<https://t.e2ma.net/webview/blh2eh/6f5a5e8bf25866db1d84c42315f16260>

Example Pitch:

* “Good morning!
* I am currently starting up a new research program for online graduate students in computer science which focuses heavily on inter-disciplinary data science applications. This program is my own design as a Bioinformatics PhD student and to my knowledge it is the only lab lead entirely by a PhD student. [(Learn more about us here)](https://sites.gatech.edu/human-augmented-analytics-group/). Our research projects are a collaboration between several existing labs on campus conducting biological science and social science research. We provide these labs with talented computer science researchers who are able to use their technical skills to analyze the data collected across our collaborators' labs using novel approaches. I was wondering if the research communications team might be interested a story about this research program and its contribution to the broader research community. I would be happy to provide any information needed by meeting or write-up.
* Looking forward to hearing from you
* Breanna Shi”

Contacts:

<https://www.chronicle.com/page/write-for-us>

<https://comm.gatech.edu/about/team>

<https://comm.gatech.edu/campus-resources/pr>

Method:

1. Review previous articles from source taking note of the Author
2. Identify area of interested Related to HAAG Programs, Students, Advisor, or Projects
3. Send pitch to Author or comms team
4. Follow up on requests with relevant members

Goals is to expand into diverse types of forums and media

Resource and Code maintenance: